



Movella to Showcase Motion Capture Integrations with Unity and Unreal at SIGGRAPH 2023

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Movella will demonstrate the latest in motion capture workflows for game engine technology at this year's SIGGRAPH in Los Angeles.

HENDERSON, NV / ACCESSWIRE / August 3, 2023 / Movella Holdings Inc. (NASDAQ:MVLA) ('Movella'), a leading full-stack provider of sensors, software, and analytics that enables the digitization of movement, will be demonstrating its motion capture solutions with leading game engines, Unity and Unreal, at SIGGRAPH 2023, 6-10 August, Los Angeles Convention Center.



With partners Actor Capture, Facewear, and Manus, Movella is bringing best-in-class tools to the market, including real-time body and finger tracking, enabling filmmakers, game developers and content creators to streamline their animation workflows and compete on the global stage.



Bringing meaning to movement

From Hollywood films such as Lyle, Lyle, Crocodile, blockbuster video game franchises like God of War: Ragnarok, all the way to growing businesses

like Pakistan's 3rd World Studios, Movella is the technological force behind major endeavors in motion capture. By pushing the boundaries of what's possible while maintaining a cost-effective pricing model, Movella's Xsens technology is leveling the playing field for animation.

"Actors and animators are central to the filmmaking process and have been for over a century," comments Dale Pistilli, VP Marketing at Movella. "Our solutions enable production companies and creators to generate clean animation quickly, freeing up post production studios to focus on what they do best: create legendary CGI. Our technology is fully compatible with both Unity and Unreal Engine, so no matter what pipeline you're using there's an efficient way to get motion capture data into the mix."

The key to motion capture working well is clean data, which can only come from a robust set of sensors and software that have been time-tested to the limit. It's also important to have a low barrier to entry, with a low CapEx model that affords long term returns on equipment ownership.

Join Movella at SIGGRAPH on booth 645 in the West Hall for demonstrations of seamless production workflows and discover the practical uses of the Xsens range of motion capture solutions.

[Find out more and add a demo to your show planner.](#)

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About Movella Holdings Inc.

Movella is a leading full-stack provider of sensors, software, and analytics that enable the digitization of movement. Movella serves the entertainment, health & sports, and automation & mobility markets. Our innovations enable customers to capitalize on the value of movement by transforming data into meaningful and actionable insights. Partnering with leading global brands such as Electronic Arts, EPIC Games, 20th Century Studios, Netflix, Toyota, Siemens and over 500 sports organizations, Movella is creating extraordinary outcomes that move humanity forward. To learn more, please visit www.movella.com.

Cautionary Statement Regarding Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of federal securities laws. The words "accelerate," "anticipate," "believe," "continue," "could," "enable," "estimate," "expect," "extend," "fuel," "future," "growth," "intend," "may," "might," "opportunity," "outlook," "plan," "position," "possible," "potential," "predict," "progress," "project," "realize," "see," "seem," "should," "will," "would," and similar expressions, or the negative of such expressions, may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. These forward-looking statements include, but are not limited to, statements regarding the following: Movella's management team's expectations, hopes, beliefs, intentions or strategies regarding the future and the company's competitive position; the potential impact of the merger on Movella and its business, including allowing Movella to continue to rapidly scale its business and further invest in market-leading movement capture and digitization solutions; the potential benefits and expectations related to the terms of the FP financing, including but not limited to, the sale of FP-purchased stock and repayment of the note; the ability of Movella's solutions to enable real-time digitized movement in the emerging high-growth

areas of the Metaverse, next-generation gaming, live streaming and other applications; the anticipated use of capital raised from the transaction to further scale and grow the business; the belief that Movella's proprietary technology, scalable business model, and experienced leadership team will position Movella to extend its leadership position and continue to deliver innovations that drive the industry; the anticipated or potential features, benefits, and applications for Movella's products and technology and timing thereof; the market opportunity for Movella's products and technology; or other characterizations of future events or circumstances, including any underlying assumptions. These statements are based on the current expectations of Movella's management and are not predictions of actual performance and as such, are provided for illustrative purposes only. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond Movella's control) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, the following: (i) failure to realize the anticipated benefits of the merger ; (ii) general economic conditions and Movella's financial performance; (iii) changes adversely affecting the businesses in which Movella is engaged; (iv) Movella's ability to execute on its business strategy and plans and to manage growth; and (v) risks related to regulatory matters, as well as the factors described under the headings "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in the final prospectus filed with the Securities and Exchange Commission (the "SEC") pursuant to Rule 424(b)(3) by Pathfinder on January 17, 2023 and in those documents that Movella will file with the SEC in the future. If any of these risks materialize or the underlying assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that Movella presently knows or currently believes are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect expectations, plans or forecasts of future events and views as of the date of this press release. Movella anticipates that subsequent events and developments will cause its assessments to change. However, while Movella may elect to update these forward-looking statements at some point in the future, Movella specifically disclaims any obligation to do so, except to the extent required by applicable law. These forward-looking statements should not be relied upon as representing Movella's assessments as of any date subsequent to the date of this press release and are not intended to serve as a guarantee, an assurance, a prediction or a definitive statement of fact or probability. Accordingly, undue reliance should not be placed upon the forward-looking statements.

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